



# **NAEA MEMBER BENEFITS**

# MEMBERSHIP SUPPORTS YOUR TAX PRACTICE

- "Find a Tax Expert" Directory Listing (EAs only)
- Weekly Tax Legislation e-Newsletter (E@lert)
- Bi-Monthly Tax Journal (EA Journal—with 2 to 4 CE offered per issue)
- Discounts on Top-Quality Continuing Education

Earn up to 16 CE per year through our *EA Journal*National Tax Practice Institute™ (NTPI®) programs
NTPI Levels 1, 2, and 3, culminating in Fellow status
Tax Preparation Issues track
Graduate Level in Representation track
Webinar series

· 24/7 Members-Only Q&A Forums

NAEA website forums Facebook group LinkedIn group

Federal and State Advocacy

Direct lobbying and relationship-building opportunities with Congress and the IRS

Invitation to annual NAEA Fly-In Day on Capitol Hill in Washington, DC

Access to fundraising events for NAEA PAC, the organization's political action committee

- EA License Issue and Renewal Casework Service
- Leadership and Governance Training to Guide NAEA at the Local, State, and National Levels

# **CONTACT US**

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# BUSINESS PROMOTION TOOLS AVAILABLE

# Advertising

**EA Print Ads** 

EA Radio Ads

EA Video Ads

# Marketing

Client Newsletters

**EA License Plate Frames** 

"Find A Tax Expert" Directory Listing

Presentations to Promote Your Business

Printable EA Postage Stamps

Sample Letters (e.g., fee agreements, audit, collections and privacy policy engagements, disclosure and waiver of potential related-party conflict of interest, 7216 disclosure and consent, ACA engagement letter addendum)

"Record Retention Requirements" Brochure

"Enrolled Agents: America's Tax Experts" Brochure

"Enrolled Agents: America's Tax Experts" Printable Word Document

#### Public Relations

Customizable News Releases

Proclamation of EA Day (February 1) and EA Week (first week in February)

"Let's Talk Taxes" Columns

**Public Service Announcements** 

Media Training Guide

# · Social Media

Infographics for the #WhatIsAnEA Social Media Campaign

"Lam an FA" Social Media Cover Photos

Social Media 101: An Introduction to Social Media for NAEA Members (PowerPoint Presentation)

Advanced Social Media Webinar (archived presentation available as a webinar or PDF of slides)

# DISCOUNTS ON PRODUCTS AND SERVICES

#### Business Products

Lands' End Business Outfitters
Office Depot

#### Business Services

AdHold

GetNetSet

Paychex

**UPS** 

Wolters Kluwer

#### · Car Rental

Alamo

Avis

Budget

Enterprise

Hertz

### Insurance

CalSurance – Professional Liability and E&O MetLife – Small Business, Home, Auto, Dental

#### Tax Information

Gleim

Quickfinder

TheTaxBook

Tax Research Services

Tax Talk Today