



NAEA

NATIONAL ASSOCIATION
OF ENROLLED AGENTS

POWERING AMERICA'S TAX EXPERTS®

NAEA MEMBER BENEFITS

MEMBERSHIP SUPPORTS YOUR TAX PRACTICE

- **"Find a Tax Expert" Directory Listing** (EAs only)
- **Weekly Tax Legislation e-Newsletter** (*E@lert*)
- **Bi-Monthly Tax Journal** (*EA Journal*—with 2 to 4 CE offered per issue)
- **Discounts on Top-Quality Continuing Education**
- **EA License Issue and Renewal Casework Service**
- **Leadership and Governance Training to Guide NAEA at the Local, State, and National Levels**

Earn up to 16 CE per year through our *EA Journal* National Tax Practice Institute™ (NTPI®) programs
NTPI Levels 1, 2, and 3, culminating in Fellow status
Tax Preparation Issues track
Graduate Level in Representation track
Webinar series

- **24/7 Members-Only Q&A Forums**

NAEA Member WebBoard
Facebook group
LinkedIn group

- **Federal and State Advocacy**

Direct lobbying and relationship-building opportunities with Congress and the IRS
Invitation to annual NAEA Fly-In Day on Capitol Hill in Washington, DC
Access to fundraising events for NAEA PAC, the organization's political action committee

CONTACT US

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Visit us on the web at naea.org





BUSINESS PROMOTION TOOLS AVAILABLE

• Advertising

EA Print Ads
EA Radio Ads
EA Video Ads

• Marketing

Client Newsletters
EA License Plate Frames
“Find A Tax Expert” Directory Listing
Presentations to Promote Your Business
Printable EA Postage Stamps
Sample Letters (e.g., fee agreements, audit, collections and privacy policy engagements, disclosure and waiver of potential related-party conflict of interest, 7216 disclosure and consent, ACA engagement letter addendum)
“Record Retention Requirements” Brochure
“Enrolled Agents: America’s Tax Experts” Brochure
“Enrolled Agents: America’s Tax Experts” Printable Word Document

• Public Relations

Customizable News Releases
Proclamation of EA Day (February 1) and EA Week (first week in February)
“Let’s Talk Taxes” Columns
Public Service Announcements
Media Training Guide

• Social Media

Infographics for the #WhatsAnEA Social Media Campaign
“I am an EA” Social Media Cover Photos
Social Media 101: An Introduction to Social Media for NAEA Members (PowerPoint Presentation)
Advanced Social Media Webinar (archived presentation available as a webinar or PDF of slides)

DISCOUNTS ON PRODUCTS AND SERVICES

• Business Products

Lands’ End Business Outfitters
Office Depot

• Business Services

AdHold
GetNetSet
Paychex
UPS
Wolters Kluwer

• Car Rental

Alamo
Avis
Budget
Enterprise
Hertz

• Insurance

CalSurance – Professional Liability and E&O
MetLife – Small Business, Home, Auto, Dental

• Tax Information

Gleim
Quickfinder
TheTaxBook
Tax Talk Today

