

NAEA May 2019 Fly-In Day - Social Media Tips

Please Do

Post to your state affiliate and personal accounts that you will be meeting with your senators and representative on Capitol Hill ahead of time – let your followers know what you'll be doing on May 14, 2019.

- Example: We are meeting with @_____ during #EAdvocate, urging them to pass [your issue]!

On Fly-In Day, post live during the NAEA briefing sessions in the morning, and encourage your followers to email and call their elected officials, too.

If you are meeting with staffers, ask if they will take a photo with your group after your meeting, and post it to your social media accounts when you leave the Hill.

If you are meeting with a member of Congress, ask if they will take a photo with your group after your meeting, and post it to your social media accounts when you leave the Hill.

Use the following hashtags throughout your meetings:

- NAEA Fly-In Day: #EAdvocate
- NAEA National Conference: #NATCON2019 (to be used throughout the conference). Tag the members of Congress you visit (whether or not you actually met the senator or representative) in your posts.

If you post about your meetings later, use a respectful tone and remember that you are representing NAEA in these public posts.

Please Do Not

- Post to your social media accounts during your meetings. You want to focus on what the member of Congress or staff are saying.
- Take photos during your meetings. Wait until the meeting is over and ask.

Notes

NAEA social media accounts are:

- Twitter: @Tax_Experts
- Facebook: facebook.com/nationalassociationofenrolledagents
- LinkedIn: <https://www.linkedin.com/company/national-association-of-enrolled-agents>
- Instagram: @naeaorg