

## **Nominee for Secretary**

### **Jennifer MacMillan, EA**

#### **Biography**

I have been a member of NAEA since 1998 and have served on numerous committees since 2001, including Chairing the Government Relations Committee for three years. I am currently a Director of NAEA and am the NAEA-PAC Board Chair. As Government Relations Committee Chair, I had the honor of representing NAEA in testifying before the Ways and Means Oversight Committee in 2017.

From 2001 to 2008 I served on the CSEA Board of Directors and was CSEA President in 2007-2008. I am a Fellow of NTPI and was also an NTPI instructor from 2004 to 2013. I had the honor of serving a three-year term on the Internal Revenue Service Advisory Council (IRSAC) and Chaired the Council in 2016.

Over the years, I have been a panelist for NAEA on Tax Talk Today and have written numerous articles for the EA Journal on technical tax issues, ethics, and practice management.

#### **Statement of Goals**

The recently crafted “Value Proposition” for NAEA closely mirrors my goals for the future; NAEA should be a vibrant, collaborative space where members find tools, expertise, and support throughout their careers. NAEA should be the one professional community that all enrolled agents want to join.

To accomplish this, we need to continue to focus on building NAEA’s membership. The industry as a whole is lacking younger professionals, as evidenced by the recent member survey demographics. Encouraging a more diverse range of individuals entering the profession is a significant way we can grow membership in the long-term. I believe the 30-hour CE requirement may also be a barrier to entry for new, younger members, and we should consider its feasibility in the greater scheme of membership growth. A short-term opportunity to grow membership was reflected in the recent member survey; NAEA should increase the amount of free education included with membership.

#### **What needs to change at NAEA and how would you contribute to that change?**

NAEA is coming out of a difficult transition period and while I have seen many improvements over the past year, the Board needs to continue to increase transparency and expand on its efforts to make NAEA more inclusive. We need to create more opportunities for member engagement, volunteerism, and provide more options for member-to-member collaboration and networking.

Efforts to grow NAEA membership should be of paramount importance to all of us as it makes us stronger in every way. It has been said that if you are not growing, you are going out of existence, and I believe pushing through our resistance to change is healthy for our organization.

Reaching NAEA’s goals will take compromise; listening to all viewpoints to ensure informed, and thoughtful decisions that will benefit all NAEA members. The ability to achieve a consensus among colleagues with differing viewpoints and opinions is one of my greatest strengths.