

2023 TAX SUMMIT

July 29 - August 1, 2023

Event Mobi: NAEA Event App Sponsorship Options

NAEA is launching an Event App by EventMobi during the 2023 Tax Summit and our 2023 LEARN: Baltimore events this year.

EventMobi Sponsorship Options Included Within the Sponsor Levels

Already a Tax Summit Sponsor? See what is included with your level below.

	PREMIER SPONSORS				
SPONSOR BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR
Front page featured sponsor listing	X				
Lead Capture	X	X			
Virtual Booth	X	X	X	X	X

EventMobi Sponsorship Add-Ons

Front Page Banner Ad - \$500 (2 Available)

Place your ad on the front page of the Event App throughout the conference. Ad links to your company profile within the app. The image will be scaled to a 6:1 ratio depending on placement and screen size **(Recommended minimum dimension: 800px x 133px).**

Lead Retrieval - \$250

Scan the attendee's page to be instantly linked and gain access to their attendee information. Download the list from your sponsor page after the conference. Take notes right in the app on your conversation with the attendee and any follow-up you want to do after.

Rotating Banner Ad - \$250

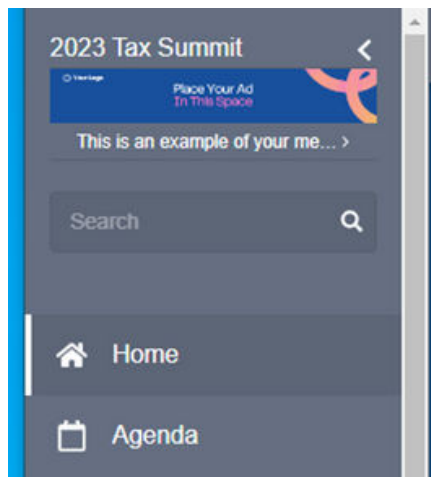
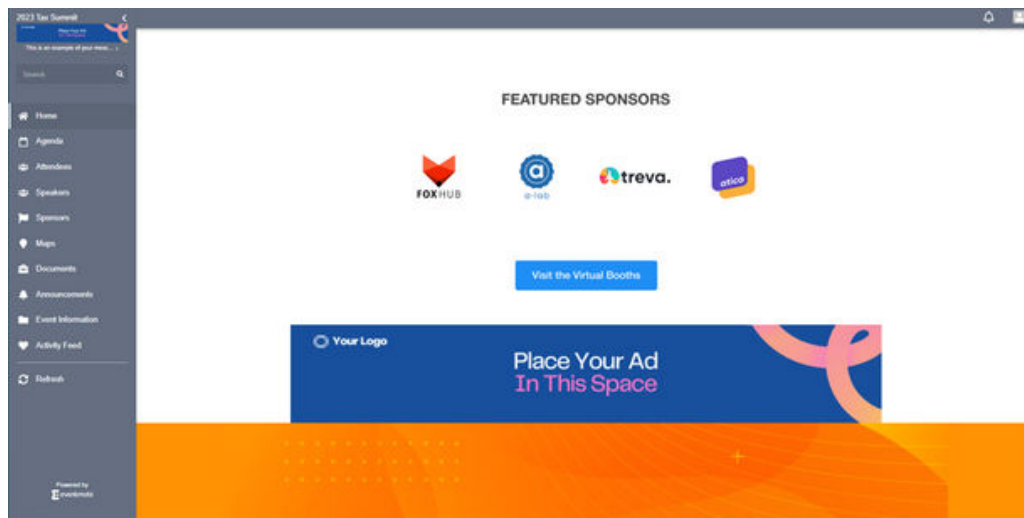
Place your ad on the Menu, Agenda, Attendee List, and Sponsor Page rotating throughout the conference. Ad links to your company profile within the app. The image will be scaled to a 6:1 ratio depending on placement and screen size **(Recommended minimum dimension: 800px x 133px)**. A pop-up window can be included with additional information and a call-to-action button.

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Examples of Ads and Virtual Booth

Banner Ad: Font Page



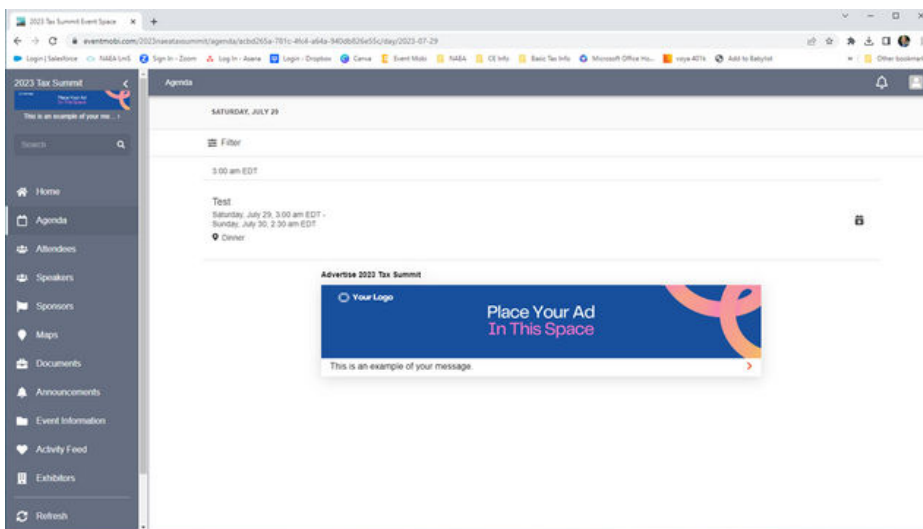
Banner Ad: Menu

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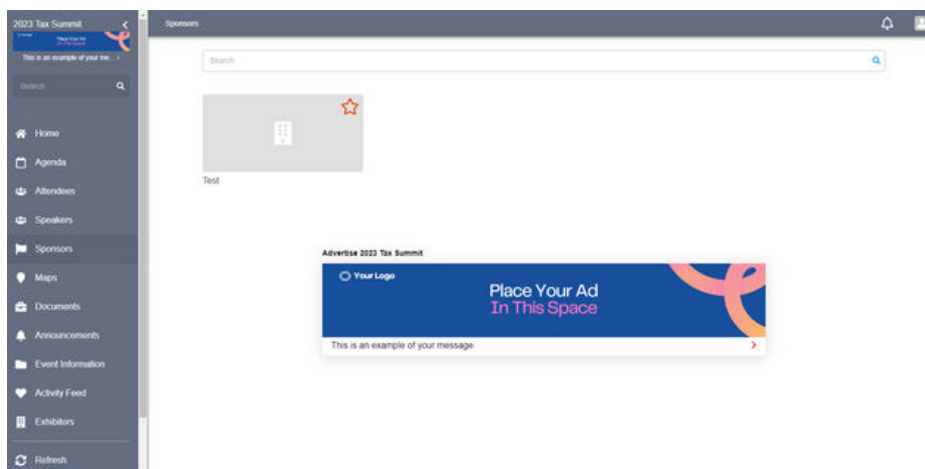
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Examples of Ads and Virtual Booth

Banner Ad: On the Agenda



Banner Ad: Sponsors Page

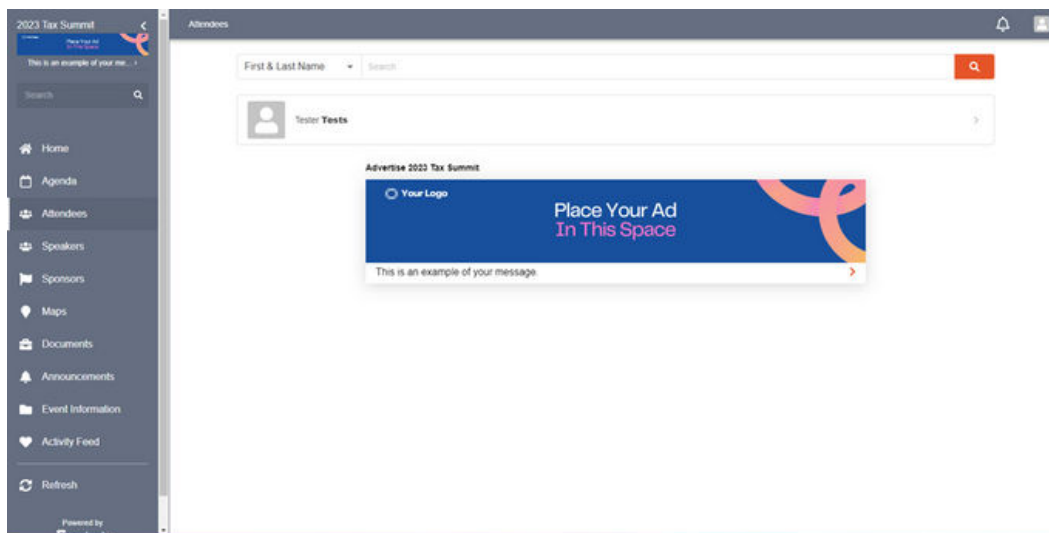


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Examples of Ads and Virtual Booth

Banner Ad: Attendee Page



Virtual Booth

